# **COURSE OBJECTIVES**

**OBJECTIVES:** At the sucessful completion of this course, students will be prepared to present the complete student course, "Concealed Carry and Home Defense Fundamentals" using the USCCA multimedia presentation materials. In addition, students will have learned about teaching best practices, and they will have performed a number of practical exercises, applying what they have learned. Students will also become familiar with the common mistakes made by instructors and how to avoid them, and with effective methods of marketing their firearms businesses. Students will also become familiar with how to operate a safe live fire range for their students, and will apply that that knowledge during practical exercises off and on the range. Students will also become knowledgeable of the USCCA professional standards, USCCA expectations, and how to use the USCCA resources including the Instructor Portal. Upon completion, students will be certified as USCCA Certified Instructors.



#### Course Introduction and FAOs

**TOPICS:** In this course introduction, students will review the course agenda and frequently asked questions (FAOs) about the instructor program, students will also will learn about the USCCA resources available to them, and they will review the USCCA instructor code of

**DURATION: 30 Minutes** 



#### **Instructor Mistakes**

TOPICS: In this lesson, common instructor mistakes will be discussed, as well as how to avoid them. Topics will include: Avoiding presenting an unprofessional image; eliminating a fear of using multi-media in class including PowerPoint; and avoiding common mistakes when it comes to presenting legal and other important topics.

**DURATION: 45 Minutes** 



# **Teaching Best Practices**

**TOPICS:** In this lesson, teaching best practices will be explored. including an explanation of the three major teaching styles. Students will understand the "Personal Model" in-depth, and will learn more about how students retain information. Topics also include an understanding of PowerPoint best practices, and a review of teaching techniques to avoid.

**DURATION:** 1 hour

**PRACTICAL EXERCISES:** Students will present a short topic to their training counselor and peers, using the "Personal Model" of teaching.



# **Managing a Safe Live Fire Range**

**TOPICS:** In this lesson, students will learn about the proper techniques to safely manage a live fire range, including an understanding of how students learn the skills associated with the Universal Safety Rules, and defensive shooting fundamentals.

**DURATION:** 1 Hour

**PRACTICAL EXERCISES:** Students will apply what they learned in this lesson, leading another student through a "virtual" exercise in the classroom, using SIRT pistols.

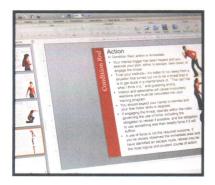


#### **Live Fire Exercises**

**TOPICS:** In this lesson, students will take what they've learned from the previous lesson, and will apply it to a live fire exercise on the range.

**DURATION:** 1 Hour

**PRACTICAL EXERCISES:** Students will perform two practical exercises, the first while acting as an instructor, leading another student through a 30-round shooting qualification; the second, acting as the student, and completing the 30-round shooting qualification.

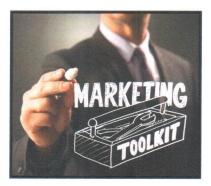


# **Presenting the Student Multimedia**

**TOPICS:** In this set of lessons, highlights from each of the seven student lessons will be reviewed, with an emphasis on key aspects of the USCCA training doctrine. During these sessions, the training counselor will lead the group on a number of discussion points.

**DURATION:** 7 hours

**PRACTICAL EXERCISES:** After highlights from each lesson are reviewed, students will present 3 - 4 slides from that lesson to their training counselor and peers.



### **Marketing Your Business**

TOPICS: In this lesson, students will learn about marketing basics, and the tools that the USCCA provides to assist students in marketing their firearms training businesses.

**DURATION: 60 Minutes** 



#### **Final Test and Review**

TOPICS: In this final test and review, students will complete a 50-question test on the topics covered during this course. After completion, students will review the correct answers, and will have an opportunity for a final Q&A with the USCCA training cadre.

**DURATION:** 30 minutes